IN THE UNITED STATES PATENT AND TRADEMARK OF

Applicants:

Walker et al.

Group Art Unit: 2765

Examiner:

John Hayes

703-306-544

Application No.: 09/049,297

Filed: March 27, 1998

For:

SYSTEM AND METHOD FOR

TRACKING AND ESTABLISHING A PROGRESSIVE DISCOUNT

BASED UPON A CUSTOMER'S

VISITS TO A RETAIL **ESTABLISHMENT**

AMENDMENT AND RESPONSE to the Non-final Office Action Mailed December 17, 1999

(Paper No. 8)

Attorney Docket No. 98-007

(Please note new docket number)

(Customer No. 22927)

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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on May 17, 2000.

Dated: May 17, 2000 By:

N. Sar Nalini P. Sahadeo

Assistant Commissioner for Patents Washington, D.C. 20231

Dear Sir:

In response to the Non-Final Office Action mailed December 17, 1999, (Paper No. 8), entry of the following amendments and consideration of the following remarks into the above identified application is respectfully requested.